



Enterprise Alerting Systems for Regulatory Events

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Why the need for an Enterprise Alerting System?

- **Regulatory Communication Compliance**
 - Many regulations (e.g., GDPR, HIPAA, SOX, POPIA) require organisations to inform employees quickly about data breaches, incidents, or compliance obligations
- **Employee Awareness & Policy Dissemination**
 - Regulations like ISO 27001, PCI DSS, NIST, POPIA mandate security awareness training and policy distribution
- **Incident Response & Business Continuity**
 - In crisis management frameworks (ISO 22301, NIST CSF, ITIL, FFIEC, OSHA), regulators expect organisations to have the ability to alert staff rapidly during outages, cyber incidents, or health/safety emergencies

Why the need for an Enterprise Alerting System?

- **Audit Trails & Evidence for Regulators**
 - A non-repudiable audit trail that compliance teams can present during inspections or audits
- **Risk Reduction & Liability Mitigation**
 - Strengthens the organisation's legal position if challenged by regulators after an incident

Introducing: DeskAlerts

- DeskAlerts is an internal communication platform designed to cut through e-mail fatigue and ensure your messages are instantly visible across desktop, mobile, and digital signage devices
- It empowers organisations to deliver urgent alerts, targeted messages, and real-time updates

DESKALERTS
INTERNAL COMMUNICATIONS SOLUTION

DeskAlerts solves Regulatory Requirements

- Provides proof of delivery and acknowledgement of critical messages, which can be shown in an audit as evidence that staff were informed
- Ensures employees receive mandatory compliance notifications, updates to policies, or reminders about standards, with tracking to confirm who read and acknowledged them
- Helps demonstrate that the business has tested, reliable emergency communication mechanisms as part of continuity planning
- “Prove it happened”. DeskAlerts logs:
 - When alerts were sent
 - Who received them
 - Who acknowledged them
- Ensures employees can't ignore critical compliance messages (DeskAlerts can override screensavers, pop up on desktops, push to mobile, etc.), organisations reduce the risk of “I never saw it” defences in regulatory investigations

DeskAlerts Modules

- SMS Notifications
- E-Mail Messaging
- Emergency Alerts
- Digital Signage
- Screensavers
- Lock Screens
- Wallpapers
- Text to call
- Microsoft Teams Messages
- Surveys & Feedback
- Reporting & Analytics
- Integrations with IT systems

Key Benefits of DeskAlerts

- Ensures critical messages are seen instantly
- Improves communication efficiency
- Reduces reliance on email
- Supports business continuity & emergency response
- Enhances employee engagement & compliance

Key Capabilities

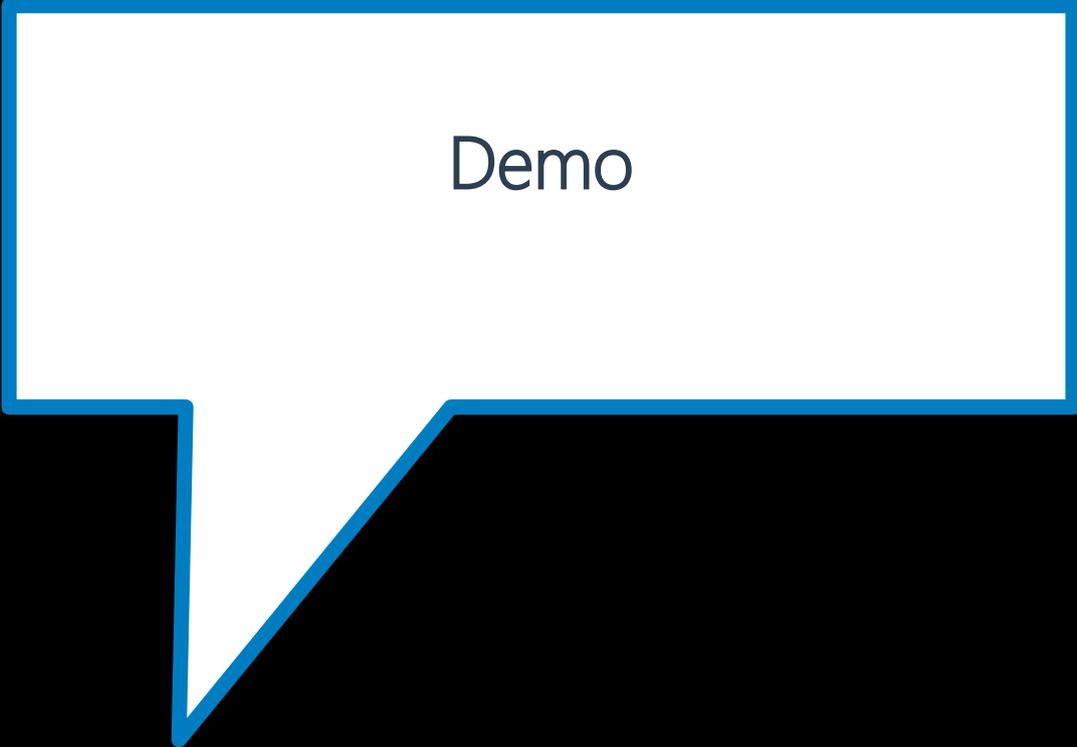
- Multi-platform support (PC, Mac, Mobile, Digital Signage)
- Scheduled & Instant alert messaging
- Message acknowledgment tracking
- Targeted communications
- Seamless IT integrations

What Makes DeskAlerts User-Friendly?

- Intuitive dashboard for administrators
- Easy-to-use targeting and scheduling tools
- Clear delivery and acknowledgment reporting
- Simple deployment and integration

Conclusion

- DeskAlerts provides instant, reliable, and trackable communication that boosts engagement, ensures visibility during emergencies, and simplifies internal messaging.
- It is the ultimate solution for modern workplace communications



Demo